

Speaker Biographical Information

Making Weight Loss Everybody's Business: A Special Meeting of the California State Assembly Task Force on Diabetes and Obesity

Cliff McIntosh

President

Johnson & Johnson Diabetes Institute

Cliff is a senior executive with Johnson & Johnson with global responsibility for the newly created J&J Diabetes Institute. The Institute, formed in 2007, provides diverse education, skill transfer and innovative tools to health care professionals enabling them to improve patient outcomes. Prior to this role, Cliff had broad commercial responsibility for several medical diagnostic companies specializing in diabetes care in Europe, Middle East & Africa. Throughout his 24 year J&J career, Cliff has held several management positions of increasing responsibility in the USA, France and Singapore and has created and developed several successful J&J businesses in Asia/Pacific. He is a graduate of Fordham University, received his MBA from New York University and is also a CPA.

Prior to joining Johnson & Johnson in 1984, Cliff was a senior consultant in the New York office of Ernst & Young. Having grown up in the Bedford-Stuyvesant neighborhood of Brooklyn, Cliff now volunteers on the board of several inner-city charitable organizations. He has a passion for developing people around him and mentoring children at risk by providing positive role models for them to emulate. His other hobbies include fishing, tennis, reading autobiographies and traveling. Cliff is married and has two sons

Joe Coto

California State Assemblymember

Task Force Chair

Assemblymember Joe Coto (D- San Jose) is currently serving his second term in the California Assembly. His agenda in the Legislature continues to focus on making California's schools the best in the nation. He is also striving to ensure that all of California's children have health insurance and are provided with the ability to experience the American dream. This dream includes going to college, securing a good paying job, and owning a home.

A lifelong Democrat, Coto proudly represents the 23rd Assembly District in San José. The District includes the east side, downtown and the Monterey Road corridor. The 23rd District represents about half of the city of San José. Mr. Coto was elected Chair of the 26 member Latino Legislative Caucus in 2006. The Latino Caucus is seen as one of the most influential in the legislature. The Caucus' focus is primarily on improving the quality of life for working families in California. With over 35 % of the population in California being Latino, the issues affecting them, affect all Californians. The key legislative priorities identified by the Latino Caucus are: Education, Health, Housing, Economic Development and Leadership.

Assemblymember Coto was also appointed by the Speaker of the Assembly to serve as Chair of the Insurance Committee. In addition, he serves on the following committees: Education, Banking and Finance and Arts, Entertainment, Sports, Tourism and Internet Media. Mr. Coto also chairs the Select Committee on Urban Education. Mr. Coto has had a number of bills chaptered into law. One of the most significant provides over \$30 million to support English learners, other educational bills provide support to underachieving schools, standards for math instruction for blind students, and flexibility in spending to support the educational program. He

also authored a bill to protect college students from vendors who try to entice students with gifts to get them to apply for credit cards. In the area of health, one of his bills provides cultural and linguistic training for physicians so that they can serve their patients more effectively and another extends the Healthy Families' program so that children throughout the state can be eligible for health insurance. Working in collaboration with the California Chamber of Commerce, as well as other employer groups, such as the California Federation of Labor, he authored legislation to fix part of the workers compensation system in a way that benefits both business and labor.

Joe Coto began his career as a teacher in the Oakland Unified School District. There, he experienced first hand the influence of public policy on education. While he was in Oakland, Mr. Coto was elected as an Oakland City Councilmember and served in that capacity for four years. He returned to education and ultimately became the Superintendent of the Oakland schools. In 1988 he accepted the position of Superintendent of the East Side Union High School District in San José and served the East San José community for 14 years. Mr. Coto has a lifetime commitment to the advancement of all students and their families. In recognition of his contributions as superintendent of the East Side Union High School District and beyond, the Association of California School Administrators (ACSA) named him the 2003 'Superintendent of the Year'.

During his tenure as Superintendent, Mr. Coto used his leadership and experience to craft policies that reached beyond the East Side Union High School District. Coto organized the East Side Consortium of school districts which led to the approval of SB 1051, the Voluntary Integration Program. Since its inception, the program has brought over \$100 million for participating districts and contributed to increased diversity and integration in East San Jose schools. During his tenure in the East Side Union High School District, Mr. Coto was able to bring nearly half a billion dollars in grant monies and improvement bonds to East San José.

In addition to his commitment to excellence in education, Mr. Coto has continued to serve the community by serving as Chair of the Mexican Plaza Cultural Arts Center in San José and as President of the Latino Democratic Forum. He has served on the boards of Joint Venture Silicon Valley and the Lucille Packard Children's Hospital.

A healthy community is one that builds on the strengths of all its residents. Joe Coto has demonstrated through a life of service and commitment, that he will empower and defend the people to maintain the building blocks of a strong and healthy community: jobs, quality education and affordable housing.

Joe and his wife, Camille, have been married for 39 years and have 2 daughters.

David Blackburn, MALD
Executive Director
Nutrition & Health Partnership

David Blackburn is the Executive Director of the not-for-profit organization, Nutrition & Health Partnership. Nutrition & Health Partnership initiatives and activities seek to promote practical solutions to individuals, families and communities to improve health through nutrition and active living. These initiatives include:

- The provision of practical education and training to health professionals in the fields of nutrition, physical activity and health behavior counseling to actively engage them in the prevention and treatment of overweight and obesity;

- Support for community-oriented campaigns and programs that raise the public's awareness of the relationship between nutrition, active living and health, and provide practical solutions for engaging in these health-promoting behaviors.

As Executive Director of the Nutrition & Health Partnership, Mr. Blackburn has devoted considerable effort to researching the economics of obesity treatment and ways to integrate weight management services within the existing healthcare system. These efforts have sought to incorporate the objectives and concerns of healthcare providers, employers and health plans.

Mr. Blackburn obtained his BA in Political Science from the University of Kansas and his Masters in Law and Diplomacy from the Fletcher School of Law and Diplomacy, Tufts University.

Patricia B. Crawford, DrPH, RD

Co-Founder and Director

Dr. Robert C. and Veronica Atkins Center for Weight and Health

Cooperative Extension Nutrition Specialist

Adjunct Professor, Department of Nutritional Sciences & Toxicology

School of Public Health

University of California, Berkeley

Dr. Crawford received her BS at the University of Washington and her MPH, DrPH and RD at the University of California at Berkeley. Dr. Crawford has led a number of studies examining disparities in the field of obesity including the 5 State FitWIC Childhood Obesity Prevention Initiative and Berkeley's follow-up of the NHLBI Growth & Health Study, a 10 year study on the development of obesity risk factors in African American young women. She is currently evaluating the impact of legislation to improve the quality of foods and beverages in California schools and conducting evaluations of two large scale community interventions to create healthy food and activity environments for children. Dr. Crawford is on the faculty of the American Dietetic Association's Childhood and Adolescent Weight Management training program. She serves on a number of advisory boards including the California Legislative Task Force on Diabetes & Obesity and the Institute of Medicine's Standing Committee on Childhood Obesity Prevention. She recently co-authored Obesity: Dietary & Developmental Influences (CRC Press, Boca Raton, FL, 2006).

Anne M. Wolf, MS, RD

Instructor of Research

Department of Public Health Sciences

University of Virginia School of Medicine

Charlottesville, Virginia

Anne M. Wolf, MS, RD, is an Instructor of Research in the Department of Public Health Sciences at the University of Virginia School of Medicine. Ms. Wolf is the principal investigator of the Improving Control with Activity and Nutrition (ICAN) Project, a clinical trial that evaluates the impact of a lifestyle intervention on health care costs and productivity, in obese people with type 2 diabetes.

An honors graduate of Cornell University in Ithaca, New York, Ms. Wolf went on to complete her internship at the Rhode Island Hospital in Providence, Rhode Island, as part of her Registered Dietitian credentialing. Subsequently, she received her masters of science, with a concentration in behavioral sciences, from the Harvard School of Public Health in Boston, Massachusetts. She is also a certified wellness coach.

Ms. Wolf has been actively involved in public policy and committee work in the area of obesity, physical activity, and the economic impact of obesity. She was the chair of the North American Association for the Study of Obesity (NAASO) TOOLS Task Force, a member of a World Health Organization panel on cost effectiveness of physical activity, and a member of 2 Centers of Disease Control and Prevention panels on the economic impact of obesity and physical inactivity. She is currently serving on the executive committee of the Weight Management Practice Group of Am Dietetic Association and is serving on ADA's Medical Nutrition Therapy Cost Effectiveness Evidence Analysis Project panel.

She has authored over 70 articles and abstracts regarding the economic impact of obesity, and has been an invited speaker at numerous professional meetings, educational symposia, and public education events.

Susan Tierman, M.D.
North American Medical Director for Global Health
Johnson & Johnson

Susan Tierman, MD, is the North American Medical Director for Global Health at Johnson & Johnson. She is Past President and Chairman of the Western Occupational and Environmental Medical Association and Clinical Assistant Professor at the University of California, San Francisco.

Dr. Tierman has been involved with Wellness Initiatives since the early 1990's including Firefighter and Police Health for the City of San Jose California, Silicon Valley Wellness Initiative, the Silicon Valley Ergonomic Institute as well as Johnson & Johnson's extensive health and wellness programs.

Certified in both Occupational and Internal Medicine, Dr. Tierman received her BA from the University of Chicago, earned her MD from New York Medical College in Valhalla, NY, and held internships with St. Vincent's Hospital in New York City as well as Pacific Presbyterian Medical Center in San Francisco, Calif.

M. R.C. Greenwood, Ph.D.
Director, Foods for Health Initiative, UC Davis
Chancellor Emerita, UC Santa Cruz
Distinguished Professor of Nutrition and Internal Medicine
UC Davis

Dr. M.R.C. Greenwood is a nationally and internationally know expert on obesity and diabetes. She has numerous publications investigating the basis of obesity and diabetes. She is a member of the Institute of Medicine at the National Academies of Sciences, has been President of the North American Association for the Study of Obesity (NAASO)—now the Obesity Society, President of the American Society of Clinical Nutrition and has chaired the Food and Nutrition Board of the Institute of Medicine.

In addition, she is Director of the Foods for Health Initiative at UC Davis, Chancellor Emerita, University of California, Santa Cruz and currently Distinguished Professor of Nutrition and Internal Medicine at the University of California, Davis. She also holds an appointment as Adjunct Professor of Public Health and Nutrition at the University of California, Berkeley. From April of 2004 to November of 2005, Dr. Greenwood served as Provost and Senior Vice President for Academic Affairs for the 10-campus University of California (UC) system, the second highest position in the 10 campus system.

Dr. Greenwood previously served with distinction as Chancellor of UC Santa Cruz, a position she held from July 1996 to April 2004. In addition to her administrative responsibilities, Dr. Greenwood also held a UC Santa Cruz appointment as professor of biology.

Prior to her UC Santa Cruz appointments, Dr. Greenwood served as Dean of Graduate Studies, Vice Provost for academic outreach, and Professor of Nutrition and Internal Medicine at UC Davis. While at UC Davis she maintained an active, well-supported research program focusing on the genetic basis for diabetes and obesity and in areas related to women's health.

In addition, she served as Associate Director for science in the White House Office of Science and Technology Policy from 1993 to 1995. There she provided authoritative information and advice on a broad array of scientific areas to the Director of the Office of Science and Technology Policy in support of the President of the U.S.A. and his objectives and programs.

She is chair of the Division of Policy and Global Affairs (PGA) of the National Research Council and a former chair of the Council's Office of Science and Engineering Policy Advisory Board. She has served in many advisory capacities and on numerous committees. She is a fellow of the American Academy of Arts and Sciences, is a fellow and past president of the American Association for the Advancement of Science (AAAS). She is a former, U.S. senate confirmed, a member of the National Science Board and was also a member of the Laboratory Operations Board of the U.S. Department of Energy. She was a member of the board of directors of the National Association of State Universities and Land-Grant Colleges (NASULGC). Among numerous other distinctions, she was a member of the National Oceanic and Atmospheric Administration (NOAA) Science Advisory Board and of the Task Force on the Future of Science Programs at the U.S. Department of Energy. She was a member of the National Commission on Writing in America's Schools and Colleges, appointed by the College Board. She is a member of the biotech company, Maxygen, Inc., Board of Directors and has also served on various other for profit and non-profit advisory boards.

Kerry D. Olsen, M.D.

Consultant & Professor

Department of Otolaryngology – Head and Neck Surgery

The Mayo Clinic

Kerry D. Olsen, M.D. is a Consultant and Professor in the Department of Otolaryngology – Head and Neck Surgery. He attended Northwestern University where he received his B.A. and then was in the first graduating class at Mayo Medical School where he received his M.D in 1976. He also did his internship and residency here at the Mayo Graduate School and a fellowship in Facial Plastic Surgery in Boston. He is Chair of the Division of Head and Neck Surgery and devotes his surgical practice exclusively to head and neck oncology. He has been named Teacher of the Year five times and a Distinguished Clinician at Mayo Clinic. He has chaired the Rochester Facility Committee for the past 15 years and led the team that planned and constructed the Gonda Building. He is a former member of the Rochester Board of Governors. Dr. Olsen is a current member of the Mayo Clinic Board of Governors and Mayo Clinic Trustees as well as Medical Director of the Mayo Clinic Dan Abraham Healthy Living Center.

Beth Warren, MBA

Director

Dan Abraham Healthy Living Center

Mayo Clinic

Ms. Warren is director of the Mayo Clinic, Dan Abraham Healthy Living Centers. On Mayo clinic's campuses across the country, these wellness centers are designed to keep Mayo's employees, students and retirees healthy.

Ms. Warren's tenure at Mayo began in 1995 when she was brought on board as a health and wellness specialist. She is a member of nearly a dozen professional organizations including the American College of Sports and Medicine and the Mayo Clinic's Action on Obesity Taskforce.

She holds a Certificate of Enhanced Qualification (CEQ) in Nutrition and Exercise for the American College of Sports and Medicine as well as an Master of Business Administration from University of St. Thomas and a Bachelor of Science in Health Promotion from the University of Iowa.